

BULLETIN

CANADIAN FILM INSTITUTE

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JANUARY 1958

CANADIAN CONFERENCE ON FILM

The two-day Canadian Conference on Films, which will bring together film producers, sponsors, distributors and users, will commence at 9:30 a.m. on Wednesday, January 22nd in the Unitarian Church, St. Clair Avenue, Toronto. It will be addressed by Erik Barnouw, Editor, Centre for Mass Communication of Columbia University and by Dr. Glen Burch, Director of the Ford Foundation's Fund for Adult Education, White Plains, New York.

A symposium under the chairmanship of Graeme Fraser, Vice-President of Crawley Films Limited, will consider "What's wrong with Canadian films?" on the first afternoon. Gerald Pratley will speak for the film critic, H.G. Kettle, Director of Public Relations for Massey-Harris-Ferguson, will represent the interest of the film sponsor and Cyril Fry of Gravenhurst, Ontario, will be spokesman for the film user. Representing the private film producer will be Arthur Chetwynd of Chetwynd Films, while Donald Mulholland, Director of Planning and Operations, National Film Board, will speak for government film production.

A selection of new Canadian films will be screened in the evening of January 22nd and the main business of the series of meetings will be a consideration of "The film in Canada - 1958".

James A. Cowan, President of Canadian Film Institute will be conference chairman.

The conference is sponsored by Canadian Film Institute in association with....

Association of Motion Picture Producers and Laboratories of Canada.

Canadian Association for Adult Education.

Canadian Federation Societies.

Canadian Trade Union Film Committee.

Community Programmes Branch of the Ontario Department of Education.

National Film Board of Canada.

Ontario Association of Film Councils.

Ontario Federation of Agriculture.

Ontario Library Association.

Teaching Aids Centre of the Toronto Board of Education and Film Sponsors.

ADDITIONS TO CFI's LIBRARY

HUMAN SIDE 24 min. sd. b&w 5.00

Produced for Mental Health Materials Centre, New York. Shows how volunteers in mental hospitals contribute to the recovery of patients. Film will stimulate interest in becoming a volunteer worker in a mental hospital, will demonstrate the services provided to patients in hospitals and will develop better understanding of the mentally ill.

SPORT FISHING IN SASKATCHEWAN 10 min. sd. col. 2.00

Produced by Sask. Dept. of Natural Resources. Shows angling for various varieties and points out the excellent opportunities for this sport to be found in Saskatchewan.

GOLD 30 min. sd. b&w 3.00

Produced by National Film Board. A description of placer gold mining operations in the Yukon today. East of Dawson City giant dredges cut deep into the creek beds in their continuing search for the oldest metal known to man. Shows how gold is trapped and hand-sorted, finally to emerge as precious gold brick.

NEW CATALOGUES

As a supplement to the catalogue "Hers's How to Do It", the Physical Fitness Division of the Department of National Health & Welfare has recently issued information sheets on additions to the Physical Fitness Film collection housed with Canadian Film Institute. Sets of these information sheets are available from CFI. Also available are information sheets on filmstrips distributed by the Department.

NEW CFI PREVIEW SYSTEM FOR

UNITED KINGDOM INFORMATION SERVICE FILMS

The Canadian Film Institute has now set up a free preview system for United Kingdom Information Service films on a regional basis.

This system is now in operation and film users wishing to preview UKIS films should contact their nearest regional preview library.

Preview libraries are located at:

EASTERN CANADA Audio-Visual Bureau,
Teacher's College,
FREDERICTON, N.B.

QUEBEC Cinémathèque Universitaire
Laval,
28 rue Hébert,
QUEBEC, P.Q.

ONTARIO Canadian Film Institute,
142 Sparks Street,
OTTAWA, Ont.

**MANITOBA, ALBERTA,
SASKATCHEWAN** Supervisor of Adult Education,
University of Saskatchewan,
SASKATOON, Sask.

BRITISH COLUMBIA Supervisor,
Audio-Visual Services,
Dept. University Extension,
University of British Columbia,
VANCOUVER, B.C.

ALL PURCHASE ORDERS SHOULD BE SENT DIRECT
TO CANADIAN FILM INSTITUTE.

We hope that these new arrangements will facilitate your preview and purchase requirements for UKIS films. PLEASE NOTE, however, that NEW UKIS FILMS WILL NOT BE AVAILABLE FOR RENTAL FOR A THREE MONTH PERIOD AFTER DEPOSIT. In the case of certain films CFI may have an additional print which it will make available for rental as soon as it is received but for other regional libraries the films will be held exclusively for preview with a view to purchase for an initial three months period. CFI will issue information on new UKIS films as they are received concerning their availability for preview and also for rental. Information on previews will be found on our new UKIS FILMS bulletin.

DONATIONS — GRANTS TO C.F.I. — 1956-57

Our financial reports over the past two years have shown donations and grants to the Canadian Film Institute as total sums. In reports we have acknowledged the assistance received from the Government of Canada through the National Film Board from April 1954 to March 1957.

We thought our members would be interested in the sources of other donations and grants and so we offer here, publicly, our acknowledgment, appreciation and gratitude to the following generous supporters of C.F.I.

Dept. of Education, Government of Ontario (1957)	1,000.
Canadian Kodak Company Ltd. (1956, 1957)	750.
Dr. Lloyd Hampson, Ottawa (1957-57)	600.
Imperial Oil Ltd. (1956)	500.
Canadian Federation of Film Societies (1957)	500.
James A. Cowan, Toronto (1956)	400.
H.R. Rowntree, Toronto (1956)	400.
Massey-Harris-Ferguson Ltd. (1956)	250.
Office of Australian High Commissioner to Canada (1956, 1957)	236.
Moore Business Forms Ltd. (1956, 1957)	200.
Shell Oil Co. Ltd. (1956, 1957)	200.
Powell River Co. Ltd. (1956, 1957)	200.
B.C. Electric Co. Ltd. (1956)	100.
Salada Tea Co. Ltd. (1956)	100.
Canadian Schenley Ltd. (1956)	100.
Canadian Car & Foundry Ltd. (1956)	50.

NEW FILMS FOR SCOUTS AND GUIDES

BANNERS OVER VALLEY FORGE 15 min. sd. col. 3.00
Picture story of the 4th national Jamboree of Boy Scouts of America held at Valley Forge, Pennsylvania in July, 1957.

COME ALONG TO PHILMONT 10 min. sd. col. 2.00
Designed to give boys a glimpse of Scouting adventures in store for them at the 127,000 acres of the Boy Scouts of America Philmont Scout Ranch in New Mexico.

GUIDES — ALL GUIDES 28 min. sd. col. 4.00
A picture record showing all activities at the Centenary World Camp held at Doe Lake, Ontario in August, 1957.

PAN PACIFIC JAMBOREE 10 min. sd. b&w 1.00
Every few years a Pan-Pacific Scout Jamboree is held in one of the countries bordering the Pacific Ocean. This film was made at the Jamboree held at Clifford Park, near Melbourne, in 1956.

THESE OUR BROTHERS 30 min. sd. b&w 3.00
Shows work being done in handicapped Scout Groups and emphasizes the fact that good work can be done by regular Scout Groups accepting handicapped boys.

As films for Boy Scouts and Girl Guides are in constant demand we would suggest borrowers send in requests at least three weeks in advance of showing date, and give alternate dates, in order to avoid disappointment.

THE CLASSICS in Regina High Schools

Editor's note: We learned of a project of the Regina Film Society that we thought would be of interest to other film societies and to CFI members in general

In the Spring of 1957, the Regina Film Society considered a project of bringing HAMLET in 16mm to the local high schools.

Several preliminary meetings were held at which the superintendent of collegiates, principals and members of student councils were in attendance. It was unanimously decided that there should be definite pre-teaching in the classrooms before the showing of HAMLET, so that the Society would have the opportunity of presenting the film to those students who were prepared to receive it. To assist in this, the students were asked to purchase at the low price of five cents per copy, the brochure on the film supplied by the Rank organization.

The film showings were held at the auditorium in each collegiate. Capacity attendance was a rule at each location. Projectionist service was provided by the staff of The Visual Education Branch, and the entire project had the full co-operation of the Department of Education.

Following the film showings review and testing was carried out by the collegiates, and evaluations of the film by teachers and students were also made.

The reaction of the teaching staff and the student body was most favourable and gave the Regina Film Society a very adequate impression that it should consider carrying out a similar project in the Spring of 1958 if funds permit.

CANADIAN FILM AWARDS

There have been over one hundred entries in this year's Canadian Film Awards. The new television category inaugurated this year has proved to be a highly competitive one, with more than 40 television commercials entered and approximately 15 television films.
